



VEDAD ABDAGIĆ

TOURISM GRADUATE

CONTACT

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SKILLS

- Communication
- Marketing
- Research
- Networking
- Sales
- Consumer behavior
- Creativity
- Analysis
- Project management
- Event planning

LANGUAGES

- Bosnian – Native
- English – Advanced
- Slovenian – Advanced
- German – Intermediate
- Spanish – Elementary



PROFILE

Dynamic Tourism Graduate with strong foundations in digital marketing strategies and project management. Eager to leverage analytical, detail-oriented, and customer-focused skills to enhance tourism and marketing initiatives. Passionate about promoting sustainable tourism and creating memorable experiences in a fast-paced environment.



WORK EXPERIENCE

Zavod za Podjetništvo, Turizem in Mladino Brežice
Front Desk Management **OCTOBER 2024 - AUGUST 2025**

Provided high-quality service at reception, answered inquiries, and administered sales, contributing to the smooth daily operation of the accommodation units. Coordinated local community and tourist communication.

Hotel Grad Mokrice
Front desk and Guest Relations Associate **JUNE 2025 - AUGUST 2025**

Managed front desk operations, provided exceptional guest service, and supported team coordination.

UNIVERSITY OF MARIBOR
ERASMUS+ Ambassador **OCTOBER 2024- SEPTEMBER 2025**

Acted as Erasmus Ambassador for the Faculty of Tourism, a leading program in tourism sustainability. Supported incoming and outgoing international mobility, promoted opportunities, and represented the Erasmus+ community. Assisted with student exchange programs and enhanced the international profile of the faculty.



EDUCATION

Peta Gimnazija Sarajevo 2018-2020
Treća Gimnazija Sarajevo 2020-2022
Bachelor of Arts, B.A.
Faculty of Tourism- University of Maribor 2022-2025
GPA: 9.0/10

PROJECTS

Authentic and Sustainable Experience in the Slovenian Countryside

Contributed to an interdisciplinary, EU-funded project focused on sustainable tourism development in Slovenia. Collaborated with students and mentors from multiple faculties to research and select the Bela Krajina region, design itineraries, develop authentic local souvenirs, and create a comprehensive marketing strategy. Presented the final concept at the SoundGarden Festival in Velenje, engaging with local stakeholders and tourism professionals. Gained hands-on experience in sustainable tourism planning, interdisciplinary teamwork, and project-based innovation.

Tasting Trails Project

Collaborated with students and faculty from Singidunum University, Universitat Autònoma de Barcelona, and University of Lapland in an international project exploring Slovenian gastronomy and cultural heritage. Contributed to designing immersive tourism experiences that combine food, storytelling, and tradition. Worked in a diverse, interdisciplinary team, leading to first-place recognition for our project. Gained hands-on experience in cross-cultural collaboration, creative tourism development, and project management.

Christmas Experience Academy

Participated in an international Blended Intensive Program with colleagues from ISCSP-ULisboa, Universitat de les Illes Balears, and University of Lapland. Explored Finnish tourism, culture, and heritage. Gained hands-on experience in cross-cultural collaboration, tourism development, and immersive cultural research.